

## **Cash Gifting Mentor Checklist**

### **Get The Facts From Your Cash Gifting Mentor**

Cash gifting is a private activity. It is your responsibility to be a super-sleuth, a cash gifting mentor detective. You interview your prospective cash gifting mentor.

You want the facts, not empty promises.

Know your prospective cash gifting mentor. Call them. Interview them. Google them. This is the critical due diligence step of the cash gifting process.

Prepare the following list of questions. Ensure that your prospective cash gifting mentor answers each one to your liking. If they don't, continue your search.

### **Cash Gifting Mentor Checklist**

What is cash gifting? You'd be surprised at the range of answers on this one. Marketers aren't necessarily good mentors. Ensure that they know what cash gifting is.

How will your cash gifting club promote my success?

For how long have you been a cash gifting mentor? Experience isn't always consistent with the cash gifting mentor's level of success. Usually though the more experience the better a mentor they tend to be.

How does your club separate itself from other clubs? What does the club offer in terms of marketing tools? Structure? Mentoring program?

What gifting structure does your club utilize? This one is important. Any MLM-type deal is not a legitimate cash gifting club. MLM is a legit model for a business but cash gifting is not a business. Get a clear answer from the mentor on this one.

What qualities do you have as a cash gifting mentor which will enable you to help me succeed? They're a mentor. They should help you. They should serve you. Their duty is to service you. Ask them how they'll help you.

What marketing methods do you use? Online? Offline? Good mentors share. No fear of competition.

Do you run a blog? Do you have a Facebook profile? A Twitter account? Birds of feather.....Who do they associate with? How do they think? Are they a cash gifting authority? Have they written books?

Does your club mail gifting and non-solicitation forms with each gift? If they don't, move on to the next club. A real cash gifting club offers gifting and non-solicitation forms drafted by an attorney.

Is this your home line or cell number? Cash gifting is a private activity and demands a private number. You want the same number that their parents or friends reach them at.

### **Know Your Cash Gifting Mentor**

Your cash gifting mentor is the lifeline to a gifting community. You must trust them if you are to freely offer a cash gift to them. Ensure that you have an informed, dependable and accessible conduit to a gifting program.

## **5 Advantages Of Cash Gifting Over A Work At Home Business**

The fundamental difference between cash gifting and a work at home business is that gifting is an activity. There's no good or service changing hands. Cash gifting is private in nature. Demand a home or cell phone number from your mentor.

What are some advantages of cash gifting over a work at home business? Here are 5.

### **No Recruiting**

Recruiting is strictly forbidden in cash gifting. Most work at home gigs are all about recruiting; always hustling for prospects. You don't have to cold call. You don't have to hound people.

Focus on like-minded individuals. Private activities are geared toward people who think alike. Cash gifting is intended for those who are open the idea of offering a cash gift freely; skeptics need not apply.

### **No MLM**

MLM - multi level marketing - is an illegal model for cash gifting. It's OK for a business where a product or service is being sold, but cash gifting is not a business. It's a work at home activity.

In MLM a majority of the money flows up the line to the senior players at the top of the structure. You'll see a few percentage points off a sale. A cash gifting program offers a level playing field. In a 1 Up situation after sending the 1 Up you break off on your own, similar to an independent contractor. If you're at the \$3500 level and you receive our club's maximum gift you'll receive \$3500.

### **Tax-Free Up To \$12,000**

Per IRS regulations cash gifts are tax free to \$12,000. With a work at home business each sale is subject to a tax.

When you've reached \$12,000 make sure to have gifting and non-solicitation forms for each gift. This makes it easier to keep track of gifts.

### **Receive A Website And Autoresponder**

Our club charges no admin fee and provides a website with autoresponder. Any good gifting club will do the same.

Many work at home businesses require an autoresponder which runs at least \$25 a month.

### **Cash Gifting Is Relatively Unknown**

There are many who have yet to hear of cash gifting. Not the same can be said of a work at home business.

Countless people are being introduced to this opportunity each day. Unlimited prosperity remains for those who believe in giving freely and receiving generously.

## **Cash Gifting Is In Harmony With The Law Of Attraction**

“The universe is like a backboard; whatever we dish out comes back to us in some way, shape, or form. Be careful as to what you're serving.” ~ Ryan Biddulph

### **Cash Gifting Is Giving Freely, Receiving Generously**

Cash gifting is privately or publicly giving another person or entity a declared sum of cash, strictly as a gift, and giving it freely without coercion or consideration.

A cash gift is not a loan, or a payment for goods and services, it's actually a sum of money used to help others.

When you genuinely want to help others it feels good. This is the spirit of cash gifting.

This is a simple concept to understand.

Reasoning, distrust, and the fear of something to good to be true makes some people doubt the concept. These negative emotions are the reason why some never attract prosperity.

When you give freely you'll receive freely. When you give with the genuine intent to help others you will be prospered. When you don't you'll repel prosperity.

You can't fool the Universe.

### **The Law Of Attraction And Cash Gifting**

Everything in the Universe is a form of energy. The illusion of separateness is caused by energies vibrating at different frequencies. The cat, kitchen table, car, and yourself are the same universal energy vibrating at different frequencies. When you are in harmony with another energy you attract it. When you aren't in harmony you repel. This is the basis of the law of attraction.

The thoughts which you choose generate feelings. Your feelings are the attractive or repelling forces which help to create your life. Based on your emotions you will attract ideas, people or circumstances which aid in the fulfillment of whatever it is that you consistently think about. These energies will cause you to move into inspired action. Strong positive emotions attached to a clear picture of your desire causes the manifestation of that pictured desire in whatever way the Universe sees fit.

This matrix of thoughts, feelings, and actions is commonly referred to as the law of attraction.

Let's take two people. One understands the concept of cash gifting and realizes the idea behind the law of attraction - you reap what you first sow. They give freely, with a joyous heart, sending out positive vibes. They will receive things which will perpetuate these positive emotions. Money, fulfilling relationships, or whatever other things which they focus their thoughts on which move effortlessly into their life.

The second person doesn't quite trust cash gifting but is willing to give it a shot. They choose to think that it might be a scam. They give begrudgingly. They send out negative vibes and will continue to receive things in harmony with these negative vibes. Someone with a negative mindset repels. These are the mentors who use pushy tactics which ARE NOT acceptable in cash gifting. A private, invitation-only activity does not entail recruiting or prospecting.

The second person won't attract cash gifts or anything positive since they emit negative emotions. You receive what you dish out. Law of attraction 101.

It's these type of people who call gifting a scam. Either gifting or some other situation in life 'burned them'. Rather than take responsibility for their own thoughts, feelings, and actions they prefer to blame some outside condition. They will continue to play the victim card as long as they adopt this negative line of thought. They will also to continue to receive the same results.

The law of attraction does not judge. It is absolute, just like nature. Sow, reap.

### **How To Attract Prosperity With Cash Gifting**

To attract prosperity you must think and FEEL prosperous. Focus on sharing value with others and FEEL great about. Visualize yourself helping others when giving your gift. Feel that it is the gift of freedom, because it is. Money is freedom in green pants. It enables you to do more, have more, and be more. The recipient will be able to pay bills, save up for a vacation, or buy something nice for their spouse. You're doing good! Feel great about it! The feelings will make more great things happen. This is why wealthy people move from one victory to another. They enjoy sharing wealth with others through philanthropy which ensures that their cupboard is never bare.

Feel prosperous. Believe in the spirit of cash gifting and the Universe - through the law of attraction - will take care of you.

### **What Are Your Duties As A Cash Gifting Mentor?**

“The cash gifting mentor is a conduit to a gifting community.” ~ Ryan Biddulph

A mentor wears many hats. What are a mentor's daily duties?

#### **A Cash Gifting Mentor Is A Marketer**

Marketing is a primary role of a cash gifting mentor. Your duty is to share the opportunity of cash gifting with others.

Gifting is considered by some to be a fringe activity. It's important to spread the word about this private practice.

One word of caution: recruiting is forbidden in cash gifting. No aggressive tactics are tolerated. Due to its private nature cash gifting mentors aim to invite like-minded individuals.

Some mentors prefer offline marketing methods like postcard marketing. An automated postcard marketing service can handle your campaign for you. You can also use a gifting mailing list service for postcards. These will require a fee.

Another popular offline marketing method is an automated voice broadcasting service.

Most cash gifting mentors use some combination of online marketing methods. Gifting clubs may partner with an SEO company who markets your site for you. Paid methods

include video creation, automated craigslist service, cash gifting specific lead generation, and Google Adwords.

Free marketing methods include blogging, article marketing, twitter, and facebook. I've also published 2 cash gifting handbooks as a free marketing tool, which you will see on the right-hand side of my blog.

### **A Cash Gifting Mentor Is A Teacher**

Mentoring is teaching. Be prepared to tell people how gifting works. I suggest running a blog and using article marketing as forums to display your competency as a mentor. If you don't have the time to do this you can always use an SEO.

A cash gifting mentor doesn't need to focus on a product or service. Simply explain how the gifting process works and how you share it with others.

### **A Cash Gifting Mentor Is An Inviter**

This is the easiest part of being a mentor. You become an inviter to anyone who lands on your website. If the visitor agrees to offer a gift freely you invite them to become a mentor as well. You receive their generosity in the form of a cash gifting and you provide them access to their landing page. A reputable club also supplies cash gifting mentors with a marketing tutorial.

Have you heard of cash gifting?

## **Cash Gifting 101**

### **Cash Gifting - The Other Work At Home Activity**

Cash gifting is the act of privately or publicly giving another person or entity a declared sum of cash, strictly as a gift, and giving it freely without coercion or consideration.

Cash gifting is a work at home activity. It is not a business.

A collection of people with the gifting mindset is referred to as a program, club, group, or community. A legitimate cash gifting club should never be referred to as a company, corporation, or investment group.

A cash gift is not a loan or payment for goods and services. It is a sum of money used to help others.

Since there are no goods or services being exchanged for money MLM is not a legitimate cash gifting program structure. Pyramid schemes are also not allowed in this work at

home activity.

Cash gifting is in harmony with the law of wealth. As you reap, you sow.

This is why wealthy people are involved with philanthropic endeavors. Wealth freely shared returns multiplied.

People who give freely receive freely.

A cash gifting club should be a team-based community. Legitimate work at home programs are groups of like-minded individuals who want to help one another.

A cash gifting mentor should be giving of their time and expertise. Your inviter is the lifeline to a program. Know them well. Conduct a thorough phone interview. Have at least 10 questions lined up to ask them. Ensure that each is answered to your liking before accepting their invitation.

Know what a gifting club will offer you. You should receive a website and have access to a rich library of proven advertising strategies which compliment your marketing campaign. Some groups offer a free auto-responder with the website.

Each gift should be accompanied by a gifting statement and non-solicitation form. This helps to ensure the legitimacy of the program.

Cash gifting is a fun and rewarding work at home experience for the discerning mentor.

Know the facts of gifting so that you too can prosper.

Were you aware of cash gifting before reading this post? What's your view of gifting?

## **Cash Gifting Mentor - The Conduit To Your Club**

### **What Is A Cash Gifting Mentor?**

A cash gifting program is comprised of like-minded mentors. The mentor is the first person you'll contact when discussing the work at home activity of cash gifting. You landed on their website.

When you've offered a gift freely you become a mentor. It's now your turn to share the activity of cash gifting with others.

### **Cash Gifting Mentor Duties**

A mentor teach you the basics of gifting: how to get started, how to market, and any other

gifting-related questions which you might have.

A good mentor shares the facts about gifting and working at home without spreading hype. They'll teach which marketing methods have been successful for them.

Gifting tends to be a hyped-up activity so the best mentors differentiate themselves by being trustworthy.

### **How To Pick A Cash Gifting Mentor**

Look for a personal telephone number on the capture page. Gifting is a private activity; demand a home or cell phone number.

How accessible is your mentor? They are your lifeline to a club. Should you have any questions about your group they will be your primary contact in addition to the club admin.

If they are serious mentors all information will be provided upfront. No shadowy names or handles. A first and last name along with a clear picture are musts. Cash Gifting is a work at home practice built on trust.

Due diligence weeds out the scammers from the good people. Check out their facebook page, twitter, account, and other social networking sites for a presence. Is it difficult to find information about them? Beware. Honest people aren't afraid to divulge information about themselves.

Look for published articles on sites like ezinearticles. See if they run a blog.

Dig deep to find the best cash gifting mentor for you.

## **Cash Gifting Thrives On The Spirit Of Giving**

“You are here to give and receive. Never forget the order or the latter.” ~ Ryan Biddulph

### **Cash Gifting Focuses On Others First**

Give and you shall receive. The law of life makes perfect sense to those with a cheery outlook. Cynics selectively apply the law. If something serves them, they give. They give to receive, rather than giving for the joy of it. Giving with the sole intent of prospering yourself is selfish thinking. Giving for the joy of giving focuses your attention on others.

This is the essence of a work at home practice known as cash gifting.

## **Give Freely**

Cash gifting is freely giving a gift without coercion or consideration. Give joyfully, just as you would when gifting a friend or relative. It's the FEELING behind the gift which counts. If you feel joyous you'll receive joy. You'll attract things which cause happiness.

This is referred to as the Law of Attraction. Life is your looking glass. If you don't like what you're seeing change your predominant feelings. What you think and feel is always your choice. Giving is one of the best ways to improve your life. Giving freely restores balance. The best way to feel better is to serve up good vibes. Whatever you dish out comes back to you.

## **Without The Right Mindset You Won't Prosper**

There is no coercion or consideration in cash gifting. It's an invitation-only work at home activity. Some may give cash gifting a bad name but it's always been about giving before receiving.

Focus on others first. Don't enter cash gifting with a "What's in it for me" mindset.

Cynics need not become cash gifting mentors. Your heart must be 100% devoted to gifting for you to become a prosperous mentor. You can't fool the universe.

Give freely, receive generously.

## **Is Cash Gifting A Work At Home Scam?**

### **I Questioned Cash Gifting Before I Had The Facts**

What is cash gifting? This question occupied me for over a month when my girlfriend told me about the work at home activity called cash gifting.

When faced with a question the next course of action is to obtain a definitive answer. I ran a google search. Yikes! Cash gifting must be another internet scam. Throw the little Bernie Madoff's in jail, I read.

What jumped out at me was the venom with which many of these articles were injected.

These people had some serious bones to pick. This is the red flag of red flags for those of you who are new to the work at home arena. Any person or viewpoint charged with emotion is indicative of an agitated mind. It became obvious that the cash gifting watchdogs were people who had been burned. So I came to discount a majority of their feedback.

On the flip side I viewed exuberant cash gifting mentors warily 6 figures a year easy? There's no free lunch in life. Yes, 6 figures sounded realistic if you busted your tail to make it. So I discounted the hyped-up, running ads where I saw mentors counting \$100 bills.

### **A Cash Gifting Fact Finding Mission**

Many people who say gifting is a scam point to the IRS. Since none of these people work for the IRS I decided to do the next logical thing and check with the Internal Revenue Service. Per IRS law up to \$12,000 per calendar year of cash gifts is allowed. This means up to \$12K does not have to be reported. No scam yet.

### **Gifting And Non-Solicitation Forms Must Be Provided By Your Club**

Once you hit \$12K you will have to report the earnings to the IRS. The key here is to have both gifting and non-solicitation forms printed out and signed by the person offering the cash gift. Any reputable cash gifting club provides gifting and non-solicitation forms drafted by an attorney.

### **No MLM**

Cash gifting is a private activity. Because it is not a business MLM is an illegal model for cash gifting. If a club is MLM it is a work at home scam. This is where many clubs get into trouble with the Better Business Bureau. They call themselves a cash gifting club but structure themselves like a business.

### **Do Your Homework**

Yes there are many work at home scams masquerading as legit opportunities. There are also many lazy work at home entrepreneurs who let others do their thinking for them.

Don't rely on the opinions of others. Do your own legwork. Get the facts and make an informed decision for yourself.

Did you hear that cash gifting was a scam? Would you consider it as a work at home activity?

## **How To Market Cash Gifting With 7 Free Methods**

### **Marketing Plays A Key Role In Cash Gifting**

If you are new to cash gifting there's a chance that your marketing campaign will be developed on a budget. I'll share 7 methods which demonstrate how to market cash gifting for free.

## **Twitter**

Tweet cash gifting content. Running ads are seen as spam. Tweet your blog posts, cash gifting articles, and other's gifting content.

When deciding how to market cash gifting twitter was the first place I headed. It's not over saturated with cash gifting mentors. It's quick, easy, and efficient.

## **Facebook**

Set up a Facebook account. Focus on your niche by using the Groups feature. Find other mentors and work at home entrepreneurs.

Advertise sparingly on Facebook. FB'ers don't take kindly to spammers.

## **Run A Blog**

Run a cash gifting blog. Publish content-rich posts daily. Use network marketing. Focus on the work at home crowd but cater to those who understand karma, the universal law of sowing and reaping, or the law of attraction.

Anyone who believes in these concepts may be open to the idea of cash gifting. If you're still figuring out how to market cash gifting make running a blog a priority.

## **Use Article Directories**

Ezinearticles is the highest ranking online publisher. Write useful articles frequently. Focus on value - add value, receive value.

Advertising takes care of itself when you focus on content creation. Author a useful article without sounding like a used-car salesman.

## **Use Free Advertising Sites**

Google 'free advertising' and you'll receive more than enough free advertising websites. Post ads every few days. The key is consistency and honesty.

Don't hype up your ads. If everybody else hypes up their ads how are you differentiating yourself?

## **Set Up Backlinks**

Visit cash gifting blog or work at home blogs. Read and add useful comments. Provide value with your commentary.

No comment drive-by's! The 'nice blog' comment is OK provided you back it up with

something of value. Don't try to benefit from a blog without adding something.

### **Write An Cash Gifting eBook**

Author a cash gifting eBook. Most experts publish books. Show the range of your cash gifting knowledge.

### **Be Persistent**

How to market cash gifting? Be persistent. Gifting is not a mainstream activity. When using free marketing methods you should apply them daily. Your success is dependent on your effort. You can't rely on an outsourcer to do things for you.

I've provided 7 free methods of how to market cash gifting. They effective so long as they are practiced. Get going!

## **Cash Gifting Is A Legal Work At Home Activity**

### **What Is Cash Gifting?**

So what's the big deal about cash gifting? Why all the IRS hype?

Cash gifting is a polarizing topic of discussion when it comes to work at home opportunities. This is since so few people actually know what cash gifting is. Some burned by illegitimate schemes are quick to label gifting a scam. Others figure that the concept is too good to be true.

Cash gifting is privately or publicly giving another person or entity a declared sum of cash, strictly as a gift, and giving it freely without coercion or consideration. This is why gifting is an invitation-only activity. Reputable gifting programs will not stress selling or recruiting. There is no place for the "hard sell" in cash gifting since no good or service is being sold.

Cash gifting is not a work at home multi-level marketing or pyramid scheme. There is no funneling of cash to people at the top of a structure.

Looking at gifting from a common sense approach it is legal to give someone a gift. This is not a payment for goods or services. It is also not a loan. Cash gifting is a work at home practice focused on doing good for others.

When are cash gifts commonly given?

### **Birthday Parties**

Cash gifts are presented at birthday parties.

### **Weddings**

It's customary to give cash gifts at weddings.

### **Large Expenses**

Some parents gift their children large sums of cash to finance their home. Others give monetary gifts to be used toward car payments.

### **Is Cash Gifting MLM?**

Multi-level marketing, or MLM, is a common work at home business model that allows a parent company to market its products directly to consumers by means of relationship referrals and direct selling. Distributors representing a parent company will sell its products on a commission basis.

A multi-level marketing distributor can develop their organization by building a customer base who would purchase directly from the company. They may also build a downline of independent distributors like themselves or sell products which they've purchased from the company at wholesale price.

MLM is a legitimate work at home business model but not for cash gifting. Since there is no product or service being sold MLM has no place in cash gifting. A 1 Up program ensures that a member breaks off on their own after being qualified. This ensures a level playing field where each person receives an equal opportunity to prosper.

### **IRS Form 950**

For 2008 you can give up to \$12,000 if gifts without being taxed. Please reference IRS Form 950:

[IRS Publication 950](#)

### **Ensure That The Proper Paperwork Is In Place With Each Gift**

Reputable cash gifting programs include the proper paperwork with gifts. Gifting and non-solicitation forms should be made available to a work at home entrepreneur.

### **But How Can I Give To A Stranger?**

Have you ever donated to a charity? Billions of dollars are gifted to strangers each year. A cash gift is freedom in green pants. Money allows you to be more, do more, and have more. Those who give to charity prosper tremendously due to the good which they've done.

Give freely and receive generously.

### **Perform Due Diligence**

Cash gifting is a fulfilling work at home opportunity. You can attract wealth while having fun but it's important to conduct your due diligence before accepting an invitation.

Improperly structured programs need to be weeded out. Beware of pyramid schemes and MLM. Steer clear of clubs advertising of selling hard, recruiting, or cold calling prospects. Cash gifting is a private, invitation-only activity where recruiting is not tolerated.

Research the mentor extensively. Do they understand cash gifting? Search for published articles. Look for a personal phone number on the inviter's capture page. A 1-800 number is a warning sign for a private activity. Verify that the mentor is both knowledgeable and trustworthy.

What's your view of cash gifting?

## **Cash Gifting - What's Your Intent?**

### **Why Have You Joined A Cash Gifting Club?**

Those who know why they are doing something fully believe in themselves and their cause. This strong sense of purpose drives them to do the right when faced with difficult choices. To determine your purpose gauge your intent. Choosing the proper intent can make all the difference in your cash gifting practice.

Financial gain may be a primary motive but you should know how wealth is accumulated  
- Give before you Receive.

### **Cash Gifting Is Sharing Freedom**

Money is freedom dressed up in green paper. It is a means of exchange which enables people to be more, do more, and have more. Money yields power as it adds to a life in a multitude of ways. Spiritual, mental, and material riches flow to you through the use of money.

The gifting of freedom in the form of cash gifts is a kind act. Cash gifting is a pure activity for those who fully believe in the concept of helping others with no strings attached.

Stress must be placed on your intent as you offer a cash gift. Feel that you're giving freedom to the recipient and can't help but to be prospered.

Don't forget that the law of attraction is in effect at all times and in all places. This force keeps a sum total of all of our thoughts, feelings, and actions and rewards us correspondingly. Feel good about helping others and good will return to you as surely as the night follows the day. This idea has been referred to as "The Secret" since most people are ignorant of its presence.

Feeling is at the root of the law. The emotions are the attractive or repelling force. Knowing in your heart that the activity of cash gifting helps to increase freedom in other's lives causes the law to work positively in your favor.

Decide why you're considering cash gifting as a work at home opportunity. The promises of big pay days sometimes clouds your original motive for getting involved in the activity. Devote time to studying the law of attraction. Give the gift of freedom without any strings attached.

Give freely, receive generously.

Why are you interested in cash gifting?

## **The Secret Work At Home Gig**

### **The Skinny On The Work At Home Activity**

Cash gifting is defined as giving another person or entity a declared sum of cash and giving it freely without coercion or consideration. This definition distinguishes a cash gifting program from a work at home business. You are not not selling a good or service. Aim to give freely as an act of faith. Acts of faith attract prosperity.

### **The Motive**

What's your motive for becoming a cash gifting mentor? Prosperity is your birthright so you should never feel ashamed to seek financial gain. Prospering is the direct result of helping others. To prosper, focus on giving freely. Those who concentrate on giving freely receive generously. Focus on receiving and you'll get little. The universe takes care of those who seek to help others before themselves.

This is what separates gifting from other work at home opportunities. There's no selling, no recruiting. You're inviting others to share the gift of cash. They receive the same opportunity to receive cash gifts.

## **The Club**

Decide on a gifting club. A legitimate work at home program ensures that everybody joins at the ground level. A 1-Up model achieves this . After a qualifying gift future gifts flow to you. It's like being an independent contractor. The 1 Up model ensures that you break off and have no upline or downline. If a work at home gifting club appears to be an MLM or pyramid structure it is not cash gifting. Avoid these scams. MLM is a business model; cash gifting is not a work at home business. It is an activity practiced between like-minded people.

## **The Cash Gifting Mentor**

Focus on your potential cash gifting mentor. Scope out their blog. Search the web for articles demonstrating their knowledge of cash gifting. Ensure that they are accessible as they are your conduit to a program. Gauge their intent. Do they seem pushy? Run, don't walk, to the next mentor. This is an invitation-only work at home activity. No selling or recruiting. Ensure that you are dealing with someone who is honest and trustworthy.

## **Conclusion**

#1 - State your purpose. Why are you interested in cash gifting? Are you just looking for a work at home opportunity or do you also want to help others? You must give freely before you receive generously to succeed with this work at home activity.

#2 - Research work at home gifting programs. Spend time to learn about the various systems and what they offer. Demand a team-oriented community which offers a strong mentoring program.

#3 - Research your prospective mentor. Demand a knowledgeable and trustworthy person.

What's your view of cash gifting as a work at home practice?

## **Cash Gifting Is Not A Business**

What is cash gifting?

Cash gifting is a practice.

This difference arises suspicion in some people. Any opportunity which can be labeled as a fringe activity is likely to receive more scrutiny. This is understandable in a society where people like to follow the herd.

Perform your due diligence. Heed your own counsel and come to your own conclusions

when investigating a cash gifting practice.

Does the concept of cash gifting sound good to you? Most people like to help others. Go with your gut and do your own thinking. Don't base your thinking on the opinions of others.

There are scams which masquerade as cash gifting opportunities. Do some homework before you accept an invitation to join a club.

Do you expect a return on a gift? When you give a gift to someone you do not view it as an investment. Keep the concept of gift giving in mind and you'll understand what cash gifting is and will most likely become a successful mentor.

This is an invitation-only activity; a business is not.

Pay attention to the terminology used on a club's website. It shouldn't sound like a business. Multi-Level-Marketing(MLM) and selling have no place in a cash gifting practice.

Look for the words community, program, system or club when describing a cash gifting entity. A gifting club is not an investment group, company, or corporation.

Cash gifting can be a fun and profitable alternative to a traditional business.

## **Cash Gifting - A Generous Activity**

### **Cash Gifting Is People Helping Others**

Most who deride cash gifting see it as a scam but they don't realize what it is about: giving.

Millions of dollars are gifted to family and friends each year.

If you question giving cash to a stranger observe much money is donated yearly. Billions of dollars are given to the Salvation Army, Red Cross, and charitable organizations each year.

"But they need it!", you say.

Who couldn't use cash? Unless you're a billionaire, you can use money. It is the gift of freedom which allows you to do more, have more, and be more. I call money freedom in green pants. Many look at it as a headache, and it gives them headaches. I look at it as freedom and I receive more.

If you give generously you will receive generously, no matter WHO you're giving. It's all your INTENT.

### **But I Want To Give To An Honest Person**

To trust in your cash gifting mentor you must get to know them. Interview them. Gauge their intent. If they understand the spirit of gifting you'll be able to tell over the phone. If they are a slick marketer you'll probably be rushed through the phone call.

Most of my calls are at least 30 minutes. As a cash gifting mentor it's my responsibility to provide the facts so I answer every question as thoroughly as possible. This is part of the trust-building process which any successful mentor learns. I've also written a short e-book, "What Is Cash Gifting?", to separate the fiction from the facts.

### [What Is Cash Gifting?](#)

### **Research, Research, Research**

I've made the last 10 months of my life a cash gifting fact-finding mission. I could have wowed you with flashy videos and pushy marketing techniques but decided that substance is more important than style.

Doing things in a certain way will always bring you success.

## **My 26 Reasons To Become A Cash Gifting Mentor**

- 1- You'll help other people with the gift of freedom.
- 2 - Per 2008 IRS regulations gifts up to \$12,000 are tax exempt.
- 3 - You don't have to recruit.
- 4 - You don't have to sell.
- 5 - Meet like-minded people.
- 6 - You don't have to become an expert in a product or service.
- 7 - Your duties focus on marketing.
- 8 - You are given proven marketing tools.
- 9 - No admin fee with our club.

- 10 - You receive access to a free website.
- 11 - You receive an auto-responder.
- 12 - Our club affords you access to Team Maverick Training Center.
- 13 - You have access to my gifting knowledge: 2 books and a content-rich blog with over 50 Cash Gifting posts.
- 14 - No uplines, no downlines with our club.
- 15 - You become the recipient of other's generosity.
- 16 - You'll meet inspiring people.
- 17 - You work from home.
- 18 - You set your own schedule.
- 19 - One cash gift can open a life-time prosperity stream.
- 20 - You can customize your website.
- 21 - Giving never goes out of style, no matter the state of the economy.
- 22 - Your office is wherever your laptop is at the time.
- 23 - Who couldn't use cash?
- 24 - Our club provides the necessary gifting and non-solicitation forms.
- 25 - You can send out newsletters through our back office.
- 26 - You have access to a webmaster.

## **Is Cash Gifting For Real**

You might have concerns that cash gifting isn't a legitimate activity. I did too. It took a month's worth of research to trust in the process.

I came to learn that cash gifting tends to be a hyped-up practice. Google "cash gifting". You'll see endless videos of mentors counting thousands of dollars along with scam

watch dogs labelling gifting as a Ponzi scheme.

Cash gifting is not about getting rich quick, nor is it a scam. It's people helping people.

It's nothing more, nothing less.

Can you attract a great deal of money with this activity? If you understand that gifting is people helping people, yes. Cash gifting is a full-time activity for me. I've been the recipient of enough generosity where I don't have to hold a full-time job.

I share my marketing methods and the opportunity to open up a prosperity stream without having to recruit anyone or sell anything.

Gifting is such a simple process to grasp if you can suspend skepticism.

Cash gifting is not a business. It's a private activity. Gifts are offered freely, without coercion or consideration. Gifting and non-solicitation forms are sent with each gift to ensure the legitimacy of the gift offering.

Cash gifting does require effort. It will take time and energy to market the opportunity to others. A legitimate club provides access to library of proven marketing methods which can attract like-minded people to your site.

Cash gifting is not a hustle. It's not a scam. It's people helping people.

If you'd like to learn more about gifting please call me at 646-267-7693. This is my cell phone number. You can also reach me on [twitter](#).

## **Gifting: Get Your Paperwork**

Cash gifting is the act of privately or publicly offering a gift of cash freely, without coercion or consideration. To ensure that your gift is offered in this manner the proper paperwork must be in place with each gift.

A legitimate cash gifting club provides a gifting and non-solicitation form.

### **Gifting Form**

A gifting statement declares the amount and recipient of your cash gift. Any property transferred is intended as a gift and not an investment. You do not expect anything in return for the gift, nor will you ask for the gift to be returned under any conditions. There is no agreement between you and the recipient of the gift.

## **Non-Solicitation Form**

A non-solicitation form states that you are seeking to learn more about this opportunity. You are not seeking an investment opportunity. This is a private, non-solicited act on your behalf. Gift-giving is a voluntary act of your accord. Understand that your gift is a gift, and nothing else.

## **A Private Sharing Club**

Due to cash gifting's private nature it's imperative that a club provide a gifting and non-solicitation form.

## **10 Cash Gifting Red Flags**

Cash Gifting is a fulfilling work at home activity. Give freely, market the opportunity of gifting to like-minded people, receive generously. Gifting is people helping people.

Some decide to take advantage of the benevolence of others due to cash gifting's private nature. Ensure that you join a legitimate gifting club by keeping an eye out for these red flags.

- The group is MLM. Gifting is an activity, not a business. MLM is an illegal model for cash gifting clubs.
- The mentor has a 1-800 number. Gifting is a private activity. What person has a 1-800 exchange for their cell or private phone number?
- The club's website is all style, no substance. Flashy advertising is fine, a running commercial short on facts isn't. Beware hyped-up capture pages without content. This applies to any work at home opportunity.
- Observe the terminology used on the site. There should be no mention of selling or recruiting. Gifting is an invitation-only activity.
- Beware a pushy mentor. Coercion is strictly forbidden in cash gifting.
- If it's a lone-wolf operation it's not cash gifting. Gifting clubs are groups of like-minded people.
- Does the club provide gifting and non-solicitation forms? This paperwork needs to be in place with each gift to ensure the legitimacy of the offering.
- Does the mentor provide a real name? Some scammers use pseudonyms. Why are they hiding?
- Does the mentor provide personal information? Trust is the basis of cash gifting. This is true of all work at home opportunities. Look for a facebook profile, twitter account, or a personal blog. Research the mentor as much as the program. Ask at least 10 questions during a telephone interview. Get a feel for their intent.
- Can the mentor clearly explain the process of gifting? Can they describe which marketing methods have been successful for them? Gifting is sharing the gift of freedom and marketing the opportunity. Even if new to gifting it's a simple

concept to explain. If they can't express themselves you may be dealing with a scammer.

Most cash gifting mentors are good people. They understand the premise of gifting. Give freely of your cash and knowledge, receive generously. It's simply people helping people with the gift of cash, which is the gift of freedom. Conduct thorough due diligence to weed out the scammers from the givers.

## **Cash Gifting: Become A Money Magnet By Understanding The Law Of Attraction**

### **Attract It!**

The law of attraction is a buzz phrase. The idea behind it is that the universe is based on attraction. Everything is a form of energy; you, the cat, the TV. The illusion of separation is created by the fact that all things vibrate at a different frequency.

A tough concept to grasp? Sure! We're taught to rely on our senses. However something looks, however something feels, IS to us. People who've taken the time to study this concept understand the magic behind it. You can attract ANYthing you'd like in life by picturing it in the mind and believing that you already have it.

Our thoughts and feelings create our reality. Picture, believe, and receive however the universe sees fit. As you give, so shall you receive. Give a beautiful, bountiful picture to the universe. Picture yourself as a prosperous person freely giving lavish cash gifts. Feel prosperous. The emotions are key. If you give freely the universe believes that you must be opulent. It will bring you more opulence.

Build wealth-affirming images every morning and evening. Reading an article and expecting money to show up on its own ain't gonna happen. You must work mentally and physically. Picture yourself as a wealthy person by visualizing wealth for at least 20 minutes a day. Then move into action. You'll attract ideas which lead to the creation of the wealth which you've pictured. Gifting is about giving freely but it's also focused on marketing. It requires work, but it's fun work.

This is not some kind of hustle. It is a simple truth. View any mega-prosperous person.

The \*happy\* millionaires and billionaires of the world held a picture of themselves as a wealthy person before becoming the wealthy person. To become, you must be.

How would a wealthy person give a cash gift? Freely, generously, joyously. That's why they're wealthy! As you give, so shall you receive.

The emotions are the attractive or repelling force. Give freely, receive freely. Be stingy,

give without trusting, and the universe will be stingy with you. It won't trust you.

If someone tells you that the law of attraction is bunk, look at their results. Do they have a statue erected in their honor? Watch who you trust when it comes to the acquisition of money and property.

All happy, successful, prosperous people gave freely before they received generously.

John D Rockefeller gave dimes to the less fortunate when he was a child. He knew the value of giving to help others. He was a penny philanthropist who became the wealthiest man in the history of the world.

Someone need not be disadvantaged to appreciate the value of money. Everybody can use money to pay the bills, save up for vacation, or put towards their dream car.

### **Money Is Freedom In Green Pants**

Money is freedom. It is the root of all good. You can be, have and do more with money when it's acquired in harmony with universal laws. Giving the gift of freedom is a kind act. Feel the deep emotions of performing an act of kindness and observe how quickly your life changes.

Study the law of attraction. Think about the idea of money. Think about what it can do for you. Think about what it can do for others.

Give freely, receive generously.

## **6 Ways To Market Your Cash Gifting Opportunity**

Yesterday I discussed free methods for marketing your cash gifting activity. Today I will focus on paid strategies for your marketing campaign.

### **Use An SEO**

Outsource your marketing campaign. An SEO is a search engine optimization company which handles virtually every aspect of marketing a website. Social bookmarking, article marketing, video marketing, press releases, link building, blog and forum posting, keyword research, and search engine submission are a few of the tasks which an SEO will handle.

SEOs tend to focus on volume marketing. An internet marketing strategy which concentrates on quantity over quality won't be successful. It screams of spam. Research an SEO thoroughly before hiring. Your name will be attached to their work. Ensure that it's up to your standards.

## **Video Creation**

Video creation helps to create wide exposure on the web. Videos generously place well in search engines as youtube.com garners a high page rank on google.

Videos are created and submitted to google video, live video, and the aforementioned youtube in addition to other video portals.

The viewership of your youtube channel should increase significantly with increased credibility when using a video creation service.

## **Automated Craigslist Service**

Craigslist is an advertising portal. It's one of the top 10 most visited websites on the internet. Craigslist can provide high volume leads for your cash gifting marketing campaign.

## **Automated Postcard Marketing Service**

Use a postcard service as part of your offline advertising strategy. These marketing companies will mail postcards to targeted lists.

## **Gifting Mailing List Service For Postcards**

Listing services provide detailed and targeted lists of hot prospects. Check the response rate of the company. Some services offer a test list for a low fee. As with any other method conduct strict due diligence before signing up for a listing service.

## **Automated Email Marketing Service**

An email marketing service hits a specified number of leads per month with targeted ads. It's a high volume marketing method; some services start at 50,000 emails per month.

## **Automated Traffic Exchange**

This is a Co-op which guarantees a number of views to your site. It can be an effective method provided that the reputation of the Co-op is solid. Some of these views are apt to be tire-kickers but traffic exchange is an inexpensive way to receive guaranteed leads.

Those are 6 paid marketing methods to employ in your cash gifting marketing campaign. Conduct thorough due diligence before signing up with a service.

## **Why Cash Gifting Is Legal**

“The act of giving cash gifts is within the boundaries of the law. As long as the club is properly structured and the proper paperwork is in place cash gifting is a legal activity.” ~ Ryan Biddulph, *What Is Cash Gifting?*

### **First Let's Tackle Gift-Giving**

Cash gifting occurs at social events like birthday parties and weddings. Gifting also occurs for large ticket items; a parent gifting their child a sum of money toward the purchase of a home is one example. These gifts are offered freely, almost always to a friend or relative.

The act of giving a cash gift is legal. How the gift changes hands is the next question.

### **Study The Structure**

Since Cash Gifting is a private activity it can in no way resemble a business. MLM or multi-layered structures are illegal in Cash Gifting. MLM type clubs are the primary reason why gifting is labelled as a scam. Ensure that your group offers a model independent of uplines and downlines.

Some clubs get into trouble because they use a pyramid scheme. These are also illegal. Aim for a 1 Up type structure. After a qualifying gift the mentor breaks off on their own.

This is like being an independent contractor instead of being part of a matrix.

### **Taxes: How It Works**

Per The IRS Introduction To Estate And Gift Taxes, as of 2008 cash gifts up to \$12,000 per person per calendar year are allowed. The entire IRS Estate Gift Tax document can be found here:

[IRS Introduction To Estate And Gift Taxes](#)

For any tax issues please consult a professional advisor.

### **The Necessary Paperwork**

A legitimate Cash Gifting group provides a gifting and non-solicitation form which has been drafted by an attorney. These forms are binding documents stating that your cash gift was given without coercion or consideration.

Do not accept a club's invite unless they provide these forms! It's imperative that both are signed by the gifter and mailed with each gift.

Please feel free to provide your views on Cash Gifting in the comments section. I know that many are new to this practice and value your feedback.

## **Cash Gifting: Internet Marketing With Copious Content**

Cash Gifting is a hyped-up work at home activity. To differentiate myself as a mentor I decided to hop off the hype train. Content creation is at the basis of my campaign. I've gained success using these 4 free internet marketing methods.

### **Blogging**

Content-rich cash gifting blogs are few and far between. Provide valuable and fresh information. Describe cash gifting in detail. A running advertisement for your club is a turn-off to an already hyped-up activity. Display your competency as a mentor.

Open a notepad and begin researching. There's plenty of information and misinformation concerning cash gifting. You'll find the gems by digging deep. After taking notes begin posting.

Write about whatever makes your heart sing. My postings are focused on cash gifting. I also provide inspirational posts. My goal is to expand the prosperity consciousness of my readers. A prosperous life is a full life.

### **Twitter**

Open a twitter account. Provide value with each tweet. Conduct thorough due diligence on cash gifting and work at home opportunities. Tweet whatever information you deem to be useful for your audience.

Advertise sparingly. Twitter is a content creation platform; the line between marketing and spamming is razor thin amongst tweeters. Tweet content. Retweet frequently. Your following will grow as you retweet and engage other users.

The twitter success formula: Provide Value + Make Friends. Ignore the number of people following you. Pay attention to each person.

### **Article Directories**

Submit articles to online directories like [amazines.com](http://amazines.com) and [articledashboard.com](http://articledashboard.com). Provide useful, relevant content; these aren't free advertising portals. Publishing articles builds credibility while expanding your presence. Most article bases provide resource boxes where links to your capture page or blog can be posted.

## **Backlinks**

Backlinks are links which are directed to your website. Receiving backlinks from sites with a high page rank boosts your page rank. A high page rank usually results in more visitors to your site.

Visit blogs with a high page rank. You may check a page's rank at [here](#). Read the posts before commenting! Comment drive-by's are no better than spamming. Provide valuable insight with a comment and link to your capture page or blog.

Those are 4 free internet marketing methods which can be used to market a cash gifting opportunity. I will discuss paid methods in future chapters.

## **The Secret Work At Home Gig: Cash Gifting Mentor**

“The mentor is the ambassador of a gifting community. A mentor is your inviter. They should be knowledgeable and trustworthy.” ~ Ryan Biddulph, *What Is Cash Gifting?*

### **The Conduit**

A cash gifting program is comprised of like-minded mentors. The mentor is the first person you'll contact when discussing the activity of cash gifting. You landed on their website. They teach you the basics of gifting: how to get started, how to market, and any other gifting-related questions which you might have.

Look for a personal telephone number on the capture page. 1-800 numbers should be regarded with suspicion. If they are serious mentors all information will be provided upfront. No shadowy names or handles. A first and last name along with a clear picture are musts. Cash Gifting is built on trust.

### **Research Your Mentor**

I advise calling your mentor and asking at least 10 questions. Gauge their intent. Are they a slick marketer or caring mentor? Do they have your best interests at heart? Their intent could be the difference between your success or failure.

Scan Facebook and Twitter for their profile. Do they run a blog? Have they published articles? A healthy web presence builds credibility.

Scrutinize their interests. I can't stress enough that this is a private activity. Gauge their character as best as you can. Use every tool available to get to know them.

## **How Do You Gain A Cash Gifting Invite?**

“Cash Gifting programs offer multiple levels at which you may be invited into the group.” ~ Ryan Biddulph, *What Is Cash Gifting?*

### **The Invite Process**

You come across my site [Cash With A True Conscience](#) and like what Cash Gifting has to offer. You make the decision to offer a gift freely to me. There are multiple levels at which you may send a gift. My club offers levels at \$250, \$500, \$1500, and \$3500. After choosing an amount the gift is sent.

After the cash gift has been confirmed I extend an invitation to join the club. You are walked through the process of gaining access to the backoffice where changes can be made to your website.

A website and autoresponder are provided once your cash gift has been confirmed. My club does not charge an admin fee; some gifting clubs do charge a fee for site maintenance.

The only suggestion which I make is to buy a domain name. This builds credibility. The name [www.cashwithatrueconscience.com](http://www.cashwithatrueconscience.com) appears more professional than <http://www.magneticcashgifting.net/mysite/uerID=rb>. Domain names run about \$10 per year.

You're set! You can now receive cash gifts. I advise writing a detailed “Meet Your Inviter” page in order for people to get to know you better. This is “My Story” marketing. People will connect with those who they share something in common with.

The backoffice provides access to managing your autoresponder. You can also view your prospects list and their contact information. If you choose to upload custom videos, send a newsletter, check your site's daily and historical page views, or manage your callback requests it's handled in the control manager.

The next step is to detail marketing strategies, which I will cover in a future chapter.